

Krista Maria Piccotti

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KEY COMPETENCIES

Organization | Collaboration | Content writing | Attention to detail | Content editing

EDUCATION

Marist College Bachelor of Arts Relevant Coursework: Creative Writing, Journalism 101, Writing for Digital Media GPA 3.70, <i>magna cum laude</i>	Poughkeepsie, NY Graduated May 2018
Additional Coursework University of California, Los Angeles Extension Program Gotham Writers, New York, NY	2021-2022 2018-2019

RELEVANT EXPERIENCE

<i>Content Writer</i> Addiction Recovery <ul style="list-style-type: none">Wrote web content for recovery facilities' long and short-form blogs to communicate facilities' services and values to their target audiencesFollowed AP guidelines for brand contentSimultaneously managed multiple projects, collaborated with the marketing team, and met tight deadlines	Remote 2020- 2023
<i>Feature Writer</i> Static Media <ul style="list-style-type: none">Independently, pitched, wrote, and researched relevant content with a one-week turnaround for the lifestyle content brand <i>The List</i>Applied <i>The List's</i> style guide to articles to match the tone of the brand	Remote 2022
<i>Content Writer</i> Viviscape Software <ul style="list-style-type: none">Generated revenue by writing and editing copy across multiple mediums including email, SEO articles, B2B digital content, and video scriptsCollaborated with UI/UX designer to create video scriptsEdited clients' existing web content for grammar and spelling	Remote 2019-2020

PUBLICATIONS & PRODUCTIONS

New Deal Creative Arts Center 10x10 Festival, theater festival for 10-minute plays	2022
Fictionphile, digital publication platform for opinionated media analysis	2020
New York Winterfest, theater festival for short and full-length plays	2018
Marist College's J.P. Anderson Festival, theater festival for short plays	2017-2018

ADDITIONAL EXPERIENCE

<i>Production Health Safety Operator</i> , IBM, Poughkeepsie, NY	2020-2022
<i>Banquet Server</i> , Mountain Creek, Vernon, NJ	2014-2020
<i>Development Intern</i> , Gulp Pictures, New York, NY	2017
<i>Proofreader</i> , Marist College Proofreading Center, Poughkeepsie, NY	2016-2018

SKILLS & INTERESTS

Programs: Microsoft Suite, Google Suite, Adobe Photoshop, WordPress, Final Draft

Social Media: LinkedIn, Twitter, Instagram, Facebook

Marketing: SEO, blogs, long tail keywords, call-to-actions

Interests: Cartoons, sketching, fashion, meditation, film theory, travel